

# EMI SASAGAWA

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## EDUCATION

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**University of British Columbia** 2019 – Present  
Master of Fine Arts in  
Creative Writing

**Simon Fraser University** 2018 – 2019  
The Writer's Studio  
Graduate Workshop

**University of British Columbia** 2013 – 2015  
Master of Journalism

**Fundação Getúlio Vargas** 2012 – 2013  
Sustainability and Social  
Responsibility

**London School of Economics  
and Political Science** 2008 – 2011  
BSc in International Relations

## SKILLS

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**Social Media and Analytics:** Google Data Studio,  
ForSight Crimson Hexagon, Google Analytics.

**Editing Software:** Adobe Creative Cloud Suite  
(Premiere Pro, After Effects, Illustrator, InDesign,  
Photoshop, Audition), Audacity.

**Languages:** Fluent in Portuguese, English and  
Spanish. Beginner Japanese and Dutch.

**Mentorship:** Supervised five WL students to date, and  
participated in the UBC mentorship program two  
years in a row.

## AWARDS AND FELLOWSHIPS

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**News21 Fellowship:** Carnegie-Knight Initiative on the  
Future of Journalism, ASU

**International Reporting Program Fellowship:** Global  
Reporting Centre, UBC

**Edward R. Murrow Award**

**Rafe Mair Award for Excellence in Journalism**

**Canadian Online Publishing Award**

## PUBLICATIONS

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**Washington Post**

**Huffington Post**

**The Tyee**

**Megaphone Magazine**

**Ricpaper Magazine**

**The Writer Studio's anthology, emerge**

**Room Magazine**

## EXPERIENCE

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Nov. 2017 – Present

**Communications Manager at the Faculty of Graduate and Postdoctoral Studies, UBC**

- Provides strategic input and leadership, as well as plans, researches, oversees and implements plans and operations that advance the communications goals of the unit;
- Engages stakeholders in and provides effective communication about the business of the Faculty, promoting educational and development opportunities, as well as communicating and promoting the accomplishments of the Faculty, graduate students and post doctoral fellows within the University, locally, provincially and nationally;
- Establishes, coordinates, and controls production schedules for all publications;
- Contributes writing, design, publishing, video, photography and editing skills to the establishment and maintenance of high standards for aesthetic quality, editorial and brand coherence, and accuracy of publications in print and web-based media;
- Manages multiple communication projects in different stages of development;
- Negotiates and collaborates with internal users and external suppliers.

Sept. 2015 – Present

**Freelance Videographer**

- Work with clients to produce engaging videos that meet their needs;
- Projects have included a short-video series for BCcampus, to support their open textbooks campaign, and video modules for Sunny Hill Health Centre, to aid training of healthcare professionals in radical empathy.

- Mar. 2017 – Nov. 2017* **Video and Digital Communications Specialist at the Centre for Teaching, Learning and Technology, UBC**
- Developed an editorial calendar to manage content; writing and editing stories; overseeing the publication and distribution of articles;
  - Shot, edited and produced over 50 videos in six months for CTLT and related websites;
  - Developed and implemented editorial policies and strategic communications plans.
- Sept. 2015 – Mar. 2017* **Marketing and Communications Coordinator at the Centre for Teaching, Learning and Technology, UBC**
- Developed and coordinated the publication all editorial content for the unit;
  - Ensured that written content on CTLT website and affiliated CTLT sites was of a high professional standard and adhered to UBC editorial guidelines.
- Apr. 2014 – Present* **Freelance Journalist**
- Work with news organizations to produce long-form content suitable for their publications, with a focus on stories that reflect social justice themes of equity, access, participation and human rights.
- Jan. 2014 – Apr. 2015* **Research Assistant at the UBC SMARTTlab**
- Supported faculty research and professional projects, through social media data analysis, research design, literature reviews, and web publishing.
- Aug. 2012 – Aug. 2013* **Head Writer at Braintrust Communications**
- Translated and proofread documents and conducted research for the production of daily media monitoring reports;
  - Produced intelligence reports on industries or companies;
  - Assisted in the development of marketing and corporate identity.
- Jan. 2012 – Jan. 2013* **Reporter at AsBoasNovas.com**
- Pitched solution-focused investigative stories and produced news content on a daily basis;
  - Performed detailed research on sustainability and corporate social responsibility for clients and adhered to strict deadlines.