

EMI SASAGAWA

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EDUCATION

University of British Columbia 2019 – Present
Master of Fine Arts in Creative Writing

Simon Fraser University 2018 – 2019
The Writer's Studio
Graduate Workshop

University of British Columbia 2013 – 2015
Master of Journalism

London School of Economics and Political Science 2008 – 2011
BSc International Relations

AWARDS AND FELLOWSHIPS

News21 Fellowship: Carnegie-Knight Initiative on the Future of Journalism, ASU

International Reporting Program Fellow: Global Reporting Centre, UBC

Edward R. Murrow Award

Rafe Mair Award for Excellence in Journalism

Canadian Online Publishing Award

SKILLS

Social Media and Analytics: Google Data Studio, ForSight Crimson Hexagon, Google Analytics.

Editing Software: Adobe Creative Suite (Premiere Pro, After Effects, Illustrator, InDesign, Photoshop, Audition), Audacity.

Languages: Fluent in Portuguese, English and Spanish.

PUBLICATIONS

Washington Post

Huffington Post

The Tyee

Megaphone Magazine

Ricepaper Magazine

The Writer Studio's anthology, emerge

EXPERIENCE

Nov. 2017 – Present

Communications Manager at the Faculty of Graduate and Postdoctoral Studies, UBC

- Provides strategic input and leadership, plans, researches, oversees and implements plans and operations that advance the communications goals of the unit;
- Establishes, coordinates, and controls production schedules for all publications;
- Manages multiple communication projects in different stages of development, negotiates and collaborates with internal users and external suppliers.

Mar. 2017 – Nov. 2017

Video and Digital Communications Specialist at the Centre for Teaching, Learning and Technology, UBC

- Developed an editorial calendar to manage content; writing and editing stories; overseeing the publication and distribution of articles;
- Shot, edited and produced visual content for CTLT and related websites;
- Developed and implemented editorial policies and communications plans.

Sept. 2015 – Mar. 2017

Marketing and Communications Coordinator at the Centre for Teaching, Learning and Technology, UBC

- Developed and coordinated the publication all editorial content;
- Ensured that written content on CTLT website and affiliated CTLT sites was of a high professional standard and adhered to UBC editorial guidelines;

Jan. 2014 – Apr. 2015

Research Assistant at the UBC SMARTT Lab

- Supported faculty research and professional projects, through data analysis, research design, literature reviews, and web publishing.

Sept. 2012 – Aug. 2013

Head Writer at Braintrust Communications

- Translated and proofread documents and conducted research for the production of daily media monitoring reports;
- Produced intelligence reports on industries or companies;
- Assisted in the development of marketing and corporate identity.

Jan. 2012 – Sept. 2012

Reporter at AsBoasNovas.com

- Performed detailed research on sustainability and corporate social responsibility for clients and adhered to strict deadlines.